

## **Jack L. Briggs II**

Colorado Springs, CO/719-494-7237/jack@contactfrs.com

# **JACK L BRIGGS II**

**SUMMARY:** Assistant Vice Chancellor, Public Safety Operations, University of Colorado, Boulder. Former President and CEO of Springs Rescue Mission. Experience as a successful Vice President at New York University (NYU), retired General Officer, a Doctorate in Education Leadership and Innovation, and proven collaborative global leader in the most challenging situations. From daily operations of an international university to national crises, over 30 years of character driven leadership at all levels while directing strategic planning, operations, administration, and personnel development across multiple locations. Extensive international and domestic experience with government, federal, state and local leaders. Degrees in History (BS), International Relations (MA), International Economics (MA) Strategic Studies (MA), and Education Leadership and Innovation (EdD).

- **Chief of Staff**
- **Strategic Initiatives**
- **Board Experience**
- **Leadership**
- **Operational Impact**
- **Policies and Programs**
- **External Community Relations**
- **Academic Experience**

## **ACCOMPLISHMENTS:**

### **Chief of Staff:**

- Senior Executive Officer (Personal Office Chief of Staff) to the Supreme Allied Commander of Europe leading NATO's 29 countries, I functioned as the Commander's primary coordinating official for plans and programs.
- Routinely led and attended meetings and functions with the Commander up to the level of Heads of State and represented the Commander as required. I coordinated planning and products from an international staff for major NATO combat missions in Afghanistan and peacetime operations throughout Europe and North America.
- I directed the 100-person support office coordinating the Commander's daily activities, meetings, travel, public relations, community engagement, and budget.

### **Strategic Initiatives:**

- At CU Boulder, I transformed the Chancellor's crisis response framework working with all University functions from Student Affairs to Facilities to Senior Leaders and Faculty including the President, Provost and Deans. I am now bringing this same training to other Presidents and Chancellor through the University's Leeds Business School.
- As the Vice President for Global Resiliency and Security at New York University, I addressed the lack of plans and programs to effectively respond to crises such as a significant pandemic, reputational issues, political crisis, and cyber events.
- As CEO of a gospel rescue mission, Springs Rescue Mission (SRM) is now a model for addressing homelessness considered by other cities across the nation as an example for their own efforts. I planned, advocated, and implemented strategy for community impact reducing homelessness by 14% year over year. Strategic plans were tied to our strategic

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budget to provide quarterly Key Performance Indications (KPIs) in personnel, infrastructure, programs, and revenue.

### **Board Experience**

- On invitation from Michigan State University Board of Trustees and President's office, I trained their leadership after multiple critical incidents.
- I recently joined the executive search firm, CarterBaldwin, as a strategic advisor with the purpose of effective transition for recently selected university presidents and non-profit CEO's working with their boards of directors and trustees.
- I have served on multiple non-profit boards such as Citygate Network, the El Paso County Board of Health, and the Colorado Springs Planning Commission, and the Board of Advisors, New York and New Jersey Port Authority Emergency Management

### **Leadership:**

- As Commander (Chief Executive) of an organization of 35,000 warfighters in a combat zone, I was responsible for all planning and operational results.
- I successfully managed a \$1 billion budget and capital assets exceeding \$5 billion.
- Over multiple leadership roles, I have been responsible for the mission, vision, values, organizational culture and identity, quality of life, safety, and security for those I serve.

### **Operational Impact:**

- As NYU continued to grow its global presence with Portal Campuses and Global Academic Centers in 11 countries, I planned, advocated for the necessary resources, and established a Global Security Operations Center (GSOC) for a worldwide mission.
- As CEO, I lead a synergistic programming model based on the redemptive power of Jesus Christ that emphasized the dignity and worth of all individuals. Through health, work, and housing training, this approach incentivized approximately 20 clients a month to leave the Mission with housing and 40 clients a month with employment.
- As a General Officer, I was the senior defender of North America directing 11 operational lines of effort including Ballistic Missile Defense, disaster response, counter terrorism, nuclear and continuity operations, and partnership development.

### **Policies and Programs:**

- Arriving at CU Boulder, I immediately reviewed all policies and procedures for security and safety. Working with Athletics, I developed a revised approach to security at football games reducing safety incidents even as attendees more than doubled to over 50K.
- As the Vice President for Global Resiliency at NYU, I was selected by the University President and the Chairman of the Board of Trustees to direct university response for our multiple international and US campuses during the COVID-19 pandemic reducing potential fiscal losses in the millions from March 2020 to March 2021.
- As the CEO of a successful non-profit, I initiated policies improving employee onboarding, training, and development, reducing turnover by 40%.
- As the General Officer responsible for the defense of North America, I worked directly with Congress to implement a new regulatory structure to reduce national leadership response times to strategic threats ensuring a credible defense posture.

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### **External Community Relations:**

- As Springs Rescue Mission CEO, I partnered directly with over 40 local constituent organizations and thousands of stakeholders to further the mission of addressing homelessness, addiction, and poverty.
- At NYU, I worked with city, county, state, and international partners to ensure the safety and security of our 70,000+ constituents daily and orchestrated the partnerships required to continue operations during COVID-19.
- In the military, I cultivated relationships with international partners, multiple Federal Agencies, State Governments, and local authorities directing Department of Defense operations and support daily and crisis operations.

### **Academic Experience:**

- Doctor of Education, Steinhart School of Culture, Education and Human Development, New York University
- Problem of Practice: *U.S. Military Veterans and Higher Education: A Study to Explore, Understand, and Improve Student Veteran Experience Using their Post-9/11 GI Bill Benefits at Post-Secondary Institutions*. Presented to House Armed Services Committee, Subcommittee on Manpower Permanent Staff
- Professor, City Vision University, teaching courses in Strategic Planning, Organizational Behavior, Non-Profit Executive Leadership, and Board Development
- Department of Defense Olmsted Scholar, Budapest Hungary. The Olmsted Foundation competitively selects high potential officers to learn a foreign language, then study at the graduate level in that language in the host country. Completed the equivalent of a master's degree in international economics at the Budapest University of Economic Sciences, Budapest Hungary
- Well versed in Clery Reporting, Titles VI, VII, IX, and FERPA

## **SENIOR EXECUTIVE LEADERSHIP WORK HISTORY:**

### **Assistant Vice Chancellor, Public Safety Operations**

#### **University of Colorado, Boulder**

**2024 – Present**

Senior Administrator leading daily public safety and emergency preparedness operations for the CU Boulder campus of 50,000+ students, faculty, and administrators along with the extended community. Responsible for emergency management, events, continuity of operations, threat assessment, access control, travel safety, and flight operations. Introduced best in practice Incident Command System (ICS), Emergency Management Policy Group (EMPG), Incident Management Team (IMT), and Emergency Operations Center (EOC) systems to the University to enhance crisis decision making and response to critical incidents. I engage with University of Colorado system offices and other system campuses on safety matters.

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### **President and Chief Executive Officer**

**2020 – 2024**

#### **Springs Rescue Mission**

Colorado Springs, CO

Senior executive for a large gospel homeless shelter and addiction recovery program with over \$35 million in assets. Oversaw programs focused on housing, health, and work. In 2023, provided over 200,000 meals, 118,000 nights of shelter for guests, and placed 140+ people in permanent housing. Provided access for 1600 guest to receive medical assistance and 20,000 hours of job skills training. Responsible steward for 14-acre campus, capital projects of over \$18M, and facilities worth over \$35M, 100+ plus employees, and \$12 million in annual revenue. A Four-Star Charity (top ranking) as evaluated by Charity Navigator.

### **Vice President, Global Resiliency and Security**

**2017-2020**

#### **New York University**

New York, NY

Senior Administrator responsible for Global Security, Emergency Management and Continuity programs, Global Security Operations and Communications Centers, and Fire Life Safety for NYU's 15 campuses in 11 countries for 70,000 students, faculty, and administration.

Responsible for the successful capital projects and facilities to enable a state-of-the-art security system. A University change agent instituting processes and procedures to build an agile and effective planning, mitigation, response and recovery architecture to ensure readiness for the missions of global teaching, research, and public service. Selected by President and Board of Trustees Chair as senior officer for COVID response for global university network.

### **Director of Operations, U.S. Northern Command**

**2014-2017**

#### **Major General**

Peterson AFB, CO

Directed all US Armed Forces ground, air, maritime, operations from the Arctic Circle to the Mexico-Guatemala border. Primary officer responsible for all North American Homeland Defense and Defense Support to Civil Authorities. Daily oversaw 11 subject matter expert driven lines of operation including support to the President of the United States, Ballistic Missile Defense, cyber protection, response to natural disasters such as wildfires, floods, and hurricanes. Developed extensive relationships with Centers for Disease Control, National Institutes of Health, Department of Homeland Security, Nuclear Regulatory Commission, Drug Enforcement Agency, Department of Energy, and Environmental Protection Agency. Senior officer responsible for operational response to Ebola and Zika outbreaks.

### **Vice Commander, 1st Air Force**

**2013- 2014**

#### **Brigadier General**

Tyndall AFB, FL

Led all air operations in support of national interests in the North America area of responsibility. Primarily responsible for the day-to-day air operations for Homeland Defense, Defense Support to Civilian Agencies and Theater Security Cooperation with Mexico and the Bahamas. Responsible for the welfare and development of over 600 military and civilian members.

### **Deputy Commander, Canadian NORAD Region**

**2011-2013**

#### **Brigadier General**

Winnipeg, Canada

Led North American Aerospace Defense operations in the Canadian region. Directed the daily missions for 10 Canadian Air Wings including Homeland Defense, Defense Support to Civilian Agencies. Served as the senior US military officer assigned to Canada. Decorated by the Governor General of Canada with the Meritorious Service Medal.

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**Commander, 455th Air Expeditionary Wing****2010-2011****Brigadier General**

Bagram Airfield, Afghanistan

Commanded over 9000 military and civilian personnel in combat operations in Afghanistan at the height of surge operations. Led the largest installation in Afghanistan with 35,000 people directing all aspects of quality of life, security, safety, environmental compliance, and occupational health. Flew 125 combat air patrols focused on close air support for US and coalition forces.

**Director of Inspections, Office of the Air Force Inspector General****2009-2010****Colonel**

Pentagon, Washington, D.C.

Directed the inspection of all US Air Force operations. Responsible for the policy and implementation of all phases of the Service Inspection System. Led staff of 20 officers, enlisted and civilians in coordination with over 15 Major Commands, Direct Reporting Units including direct liaison with all Air National Guard and AF Reserve Command units to ensure combat capability, effectiveness, efficiency and compliance with regulatory compliance for environmental, occupational health and safety.

**Executive Officer to the SACEUR and CDRUSEUCOM****2008-2009****Colonel**

Mons, Belgium

Responsible for the coordination and implementation of all Supreme Allied Commander Europe (Military Commander of NATO) and Commander, US European Command decisions and policies. Reviewed all staff work for consistency with approval authority. The primary conduit for all access to the Commander, coordinating relationships and interaction between the commander and the most senior leaders of US and foreign governments. Additionally, served as the Community Commander for 16,000 service members and their families for all quality of life and safety issues.

**Commander, 65th Air Base Wing****2007-2008****Colonel**

Lajes Field, Azores, Portugal

Commanded up to 990 military and 1,150 US and Portuguese civilians and their families to support the military air transportation across the Atlantic Ocean. The senior ranking officer responsible for the health, morale, welfare and safety of all US forces in the Azores. #1 Air Force Environmental, Safety and Occupational Health Compliance Assessment and Management Program in Europe for 2007.

**Vice Commander, 38th Combat Support Wing****2006-2007****Colonel**

Ramstein Air Base, Germany

Led over 3,000 personnel in 9 countries. Responsible for the resourcing, training, equipping and operation control of 28 geographically separated units. Oversaw \$2 billion in infrastructure and missions including safety, human resources, munitions storage, medical, weather, engineering, security, NATO support, and combat training for mid-level managers.

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### **EDUCATION:**

- EdD, Education Leadership and Innovation, Steinhardt School of Culture, Education, and Human Development, New York University
- Master's, Strategic Studies (*with Highest Academic Distinction*), US Air War College
- Master's, International Economics (*with Honors*), Olmsted Scholar, Budapest University of Economic Sciences
- Master's, International Relations, Troy State University
- Bachelor's, History (*with Honors*), Distinguished Graduate, US Air Force Academy
- Enterprise Leadership Seminar, Darden School of Business, University of Virginia

### **OTHER RELEVANT EXPERIENCE:**

- Author, *Meeting Homelessness with Hope* (2023) (Amazon/Audible)
- Senior Leadership Crisis Decision-Making Program at the Leeds School of Business.
- Commissioner, Colorado Springs, Colorado City Planning Commission
- Member, Board of Public Health, El Paso County, Colorado
- Incident Command System 100, 200, 300, 400, 700, 800
- Board of Advisors, New York and New Jersey Port Authority Emergency Management
- Board of Directors, Citygate Network
- [Jack Briggs LinkedIn](#)